

Faculty of Arts & Social Sciences

SYLLABUS of

**Fashion Designing & Garment Construction
For
B.A./B.Sc. (Semester: I –II)**

(Under Continuous Evaluation System)

Session: 2018-19



The Heritage Institution

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JALANDHAR
(Autonomous)**

B.A. FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)

Schemes of Studies and Examination

SEMESTER-I

Session-2018-19

Fashion Designing Semester I								
Course Name	Program Name	Course Code	Course Type	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
Fashion Designing	B.A	BARM-1237	E	100	50	30	20	3+3

Scheme of Studies and Examination

SEMESTER-II

Session-2018-19

Fashion Designing Semester II								
Course Name	Program Name	Course Code	Course Type	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
Fashion Designing	B.A	BARM-2237	E	100	50	30	20	3+3

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SEMESTER-I

**FASHION DESIGNING – 1
(THEORY)**

Course Code - BARM-1237

Time: 3 Hrs.

Max Marks: 100

C.A.: 20

Theory Marks: 30

Practical Marks: 50

Instructions for the Paper Setter:

Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

1. Fashion Terminology-

Fashion, Fad, Style, Classic fashion, Fashion trends, Haute couture, Prêt-a porter, Mass production

Unit-II

2. Fashion cycle, Broken fashion cycle.

3. Factors affecting Fashion cycle.

Unit-III

4. Origin of fashion.

5. Theories of fashion adoption.

Unit-IV

6. Components of fashion- Line, Color, Texture

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SEMESTER-I

Books Recommended:

1. Fashion From Concept to Consumer-Gini Stephens Frings.
2. Ramup The Business of Indian Fashion , Hindol Sengupta.
3. Introduction to Fashion Design, John Ireland,1992,B.T Batsford Ltd.
4. On World of Fashion, Fourth Edition, Annalee Gold

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SEMESTER-I
SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)

Course Code - BARM-1237

Time: 4 Hrs.

Marks: 50

Instructions for the paper setters:

1. Construction of any one sample from section A. **Marks: 20**
2. Two questions from Part B. **Marks: 20**
3. File Work. **Marks: 10**
4. Question paper will be set on the spot jointly by the internal and external examiners.

SECTION-A

1. **Sewing machine- Parts, Care & use**
2. **Make samples of the followings**
Basting, Hemming, Running, Back stitch, Buttonhole fasteners.
Seams- Plain seam, Plain seam with top stitching, French seam, Run 'n' fell, Counter seam.
Seam finishers- blanket stitch, over stitch, pinking, overcasting.
Finishes of neckline- facing & binding
Pleats- knife, box, inverted box.
Placket-one piece, continuous.
Pocket-patch, cross pocket.
Tucks- pin, cross, shell, space.
Gathers
3. **Drafting and construction**
(a) Drafting and construction of basic bodice block and sleeve block.

SECTION-B

4. 1 Basic block figure
2. Distribution of weight
3. Flesh figure
4. Formulae of hand and feet
5. Formulae of face
6. Legs formulae
7. Necklines and Collars
8. Sleeves and Cuffs
9. Skirts- Pleats, gathers, frills, fringes

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SEMESTER-I

Books Recommended:

1. Abling Bina, “ Fashion Sketch Book”, 2006 by Fairchild Publication
2. Stan Smith, “The Illustration handbook” 1984 by Macdonld Co.
3. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London.
4. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
5. Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.

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SEMESTER-II

**FASHION DESIGNING – II
(THEORY)**

Course Code - BARM-2237

Time: 3 Hrs.

Max Marks: 100

C.A.: 20

Theory Marks: 30

Practical Marks: 50

Instructions for the Paper Setter:

Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

1. (a) Concept of Fashion forecasting- Awareness factor, Measurements and Indicators.
(b) Sources of Inspiration.

Unit-II

2. Size and structure of Fashion Market
3. Concept of Fashion Merchandising and Visual Merchandising.

Unit-III

4. Promotion of Fashion.
(a) Advertising.
(b) Publicity.
(c) Fashion show.

Unit-IV

5. Concept of Fashion Distribution
(a) Departmental store
(b) Speciality store
(c) Chain store
(d) Mill showroom
(e) Factory Outlets
(f) Catalogue Retail
(g) Discount store

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SEMESTER-II

- (h) Designer retail store
- (f) Franchise retail store
- (j) Boutique

Books Recommended:

1. Merchandise Buying & Management, John Donnellan, 2001, Fairchild Books,.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellen Diamond, The World of Fashion , 2007, Fairchild.
5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall,.

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SEMESTER-II
SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)

Course Code - BARM-2237

Time: 5 Hrs.

Marks: 50

Instructions for the Paper Setters:

1. Construction of any one garment from Section A. **Marks: 20**
2. One question from Part B. **Marks: 20**
3. File Work. **Marks: 10**
4. Question paper will be set on the spot jointly by the internal and external examiners

SECTION-A

1. Make a Sample of 10 embroidery stitches: Stem, Chain, Cross, Satin, Herringbone, Lazy-daisy, Bullion, French Knots, Fly stitch, Feather stitch.
2. Design, Draft and construct the following:
 - a) Romper/Sun Suit
 - b) Designer Frock (3-6 yrs)
 - c) Sleeves – puff, cap, petal, magyar, kimono.
 - d) Collars – Peter pan , cape, sailor's, baby

SECTION-B

3. Using any of the following details drape the fashion figures, preparing 10 sheets in all using Textured backgrounds.
 - (i) Bias/Drapes
 - (ii) Yokes + Waistlines
 - (iii) Bows + Pockets
 - (iv) Drawstrings + Fasteners + Zips
 - (v) Trimming (Tucks, Piping, Embroidery, Tassels, Rouleau, Smocking, Shirring, Appliqué, Patch work).
 - (vi) Tops
 - (vii) Accessories-Bags, Footwear, Jewellery.
4.
 - a) Value Chart, Intensity chart
 - b) Basic Design Motifs- Geometrical, Traditional, Abstract.

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SEMESTER-II

Books Recommended:

1. Abling Bina, “ Fashion Sketch Book”, 2006 by Fairchild Publication
2. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.
5. Bray N., Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall
7. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,